



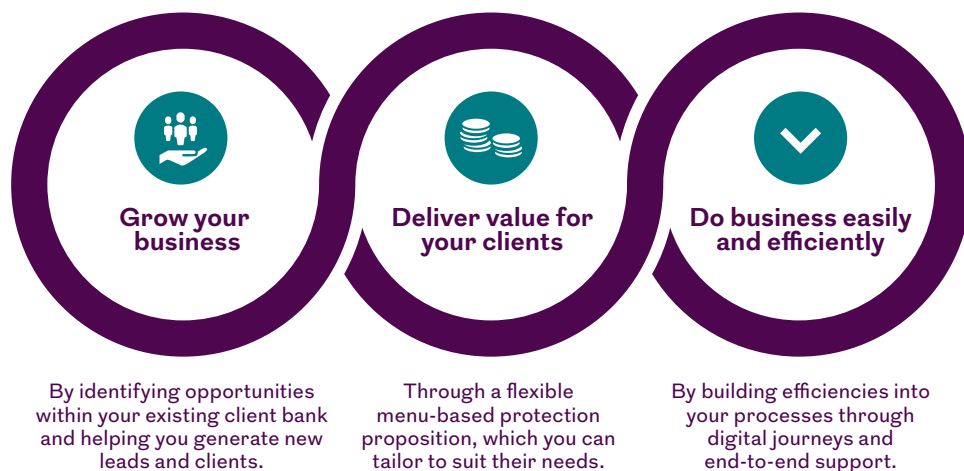
Help your clients build a better financial future with Protection

Our people are driven by a passion to help **grow your business** and **deliver value** for your clients. And as the UK's largest mutual life, pensions, and investment company*, we're perfectly placed to do just that.

We're owned by customers – not shareholders or investors. We can design products and services to help customers build financial resilience for the long term.

And, as a champion of impartial financial advice, we design services that support your advice and help you deliver lifetime value for your clients.

When you partner with Royal London, we'll help you:



*Based on total 2022 premium income. ICMIF Global 500, 2024

Grow your business



Strengthen your business model

When you do business with us, your Royal London contact can access rich client data and insights they can share with you – helping you evidence the culture and quality of your business.



Enrich your client conversations

Take your business further with our useful tools and resources. From generating material to help engage potential clients, to clever calculators that help show the value of protection.



Ongoing technical support for your business

Our experts dedicate their time to crafting and delivering important technical and informative content to keep you up to date on the latest protection developments.

Deliver value for your clients



Cover your clients' biggest risks

Packed with flexibility, our Personal Menu Plan lets you tailor cover to suit your individual clients' needs and budget. And your business clients are covered too with our Business Menu Plan and Relevant Life Plan.



Additional support services at no extra cost

Make your advice stand out and help your clients maintain their health and wellbeing with our Helping Hand support service – including a digital wellbeing support service as well as recovery services through RedArc.



Get cover immediately

With our Underwrite Later option, following an initial assessment, we can start your clients' life cover immediately while we wait for extra information. So they'll have peace of mind knowing they're protected from day one.

Do business easily and efficiently



Save time with our online experience

We make it easy to write protection business with quick estimated decisions, pre-populated forms, and a clear dashboard to help you manage applications.



Support with a personal touch

Directly access underwriters with your questions and speak to named case managers – all on board to help your business run smoothly.



Specialist support for larger cases

If your client has particularly high-value or complex needs, our team is ready to provide the support you might need.

Claims paid: a 2024 snapshot



98.7%

Total claims paid in 2024



£751m+

Total amount paid to customers in 2024



65,385

Claims paid to customers and their families

Source: Royal London protection business claims paid (1 January to 31 December 2024).

All of this and more could help you build a better financial future for your clients. Speak to your usual Royal London contact or [visit our website](#).



Royal London
royallondon.com

We're happy to provide your documents in a different format, such as braille, large print or audio, just ask us when you get in touch.

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